

Upside Aerial Arts & Fitness Privacy Policy

This privacy policy discloses the ways our website collects, uses, discloses, and manages the data of its visitors and customers.

What type of information we collect:

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we may collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction, book a service, sign up for our e-newsletter, or contact us through our website in any way, as part of the process, we collect personal information you give us such as your name, phone number, and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect Non-personal and Personal Information for the following purposes:

1. To provide and operate our services;
2. To provide our visitors, users, and customers with ongoing customer assistance and support;
3. To be able to contact our visitors, users, and customers with general or personalized service-related notices, updates, and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

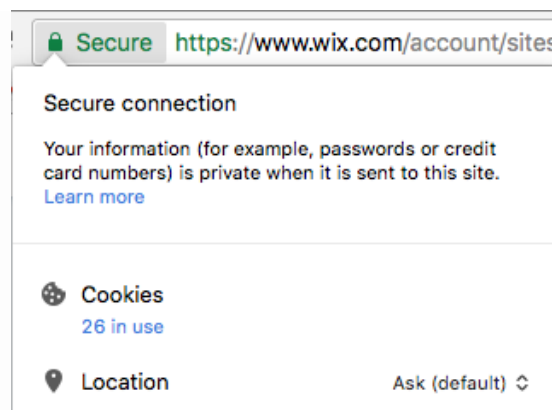
Cookies are small pieces of data stored on our site visitor's browser, usually used to keep track of site visitors' movements and actions on our site. There are 2 types of cookies:

1. **Session (Transient) cookies:** These cookies are erased when you close your browser, and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.
2. **Persistent (Permanent or Stored) cookies:** These cookies are stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. These cookies are used to collect identifying information about the user, such as Web surfing behavior or user preferences for a specific site.

Our company is hosted on the Wix.com platform. Take a look at the table below to view which cookies Wix places on Wix sites:

Cookie name	Life span	Purpose
svSession	Persistent	Identifies unique visitors and tracks a visitor's sessions on a site
hs	Session	Security
XSRF-TOKEN	Persistent	Security
smSession	Persistent (Two weeks)	Identifies logged in site members
TSxxxxxxxx (where x is replaced with a random series of numbers and letters)	Persistent	Security
TSxxxxxxxx_d (where x is replaced with a random series of numbers and letters)	Persistent	Security

Wix business solutions and third-party apps may use cookies that aren't listed in the table above. You can check which cookies are used on these platforms using Chrome's built-in cookie view. Just click **Secure** next to the URL bar and then click **cookies**. Make sure that you are viewing your site in incognito mode, so that your browser doesn't detect cookies currently placed on your own browser too.



How can our site visitors withdraw their consent?

If you don't want us to process your data anymore, please contact us at upsideaerial@gmail.com or call us at 704-281-1100.

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you have questions or want to contact us:

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at upsideaerial@gmail.com or call us at 704-281-1100.